



How to effectively complete a product sheet in Advanced Catalog

The first and most important step is to select the correct category for your product.

		ENG-FR RONA	ENG – FR RENO DEPOT
Title (Eng / Fr)	Maximum of 80 characters	✓	✓
Required information in a title (Eng /Fr)	<ul style="list-style-type: none"> ○ Brand and / or collection ○ Specific name of your product ○ Dimensions ○ Colors 	✓	✓
DESCRIPTION (Eng / Fr)	Maximum of 1,000 characters	✓	✓
Required information in the description (Eng / Fr)	Let's go! It's time to explain why your product is essential!	✓	✓
Bilingual Packaging and Documentation			
	YES	✓	✓
	NO	✓ Excluding QC	✗
Images: Maximum 9 - GRAPHIC CHARTER PHOTOS			
Feature Bullet (ENG / FR)	Use this benefit to add specific information to your products. Total of 9 bullets – 3 are mandatory	✓	✓
Category Specific	Marketing attributes: list the specific attributes of your products	✓	✓
To be able to sell in Quebec, here's what you must consider	<ul style="list-style-type: none"> ○ Packaging must be bilingual (English and French) ○ Documentation must be bilingual (English and French) ○ French fields must be completed in the Product Sheet ○ We are required to comply with the standards of the "Office Québécois de la langue française" 		