



THE RONA **WE ARE** BUILDING...

...ensures the sustainable growth of the company, confirms our leadership in the market and delivers the financial performance expected by our shareholders.



WHAT WE DO

- Provide Canadians with the best products and advice to build and renovate their homes in total confidence.



WHAT DRIVES US

- A satisfied client.
- A passion for a job well done.
- A strong desire to win, as a team.
- The challenge that comes from being the Canadian leader in our industry.



HOW WE GET THERE

- Placing the needs of our clients at the centre of our decisions.
- Creating a workplace that is stimulating and enjoyable.
 - Through clearly defined roles and responsibilities.
 - With teams singularly focused on delivering results.
- Displaying a proactive and responsible attitude.
- Creating an environment marked by rigour and discipline.
- Striving for efficiency and simplicity in our execution each and every day.



OUR LEADERS

- Inspire and engage their teams.
- Create an environment open to change and innovation.
 - Plan and lead the way in getting things done.
 - Recognize everyone's contributions.

