

## Visual Services Offer for RONA Suppliers

### A Trusted Partner Recognized by RONA

For over 20 years, Imagine Photographie has worked closely with RONA to produce visual content that meets their technical and aesthetic standards. We are now making this expertise directly available to RONA suppliers, offering professional visual services perfectly aligned with RONA's requirements.

### Objective

To help you showcase your products effectively, both in planograms and online, through professional visuals that comply with all RONA specifications. Our goal: to maximize your product visibility, drive sales, and strengthen your brand image.

### Our Services

#### 1. Planogram Photography

- Three photos per product taken in studio
- Professional image processing and clipping
- Measurements according to RONA planogram standards
- Direct delivery of files to supplier or to RONA

#### 2. Sustainability – Eco-fees

- Accurate identification of materials following the Recyc-Québec guide
- Detailed weighing of each component
- Data export formatted for RONA or your internal team

#### 3. eCommerce Photography (RONA Website)

- Photos for marketing and e-Commerce
- Option to produce a full image carousel (Amazon-style):
  - Main image
  - Secondary and detail views
  - Zooms and lifestyle shots
- Creation of infographics (dimensions, features, benefits)
- Optimized processing for web distribution



### Why Choose Imagine Photographie

- Official RONA-recognized supplier for over 20 years
- 100% compliant with RONA's visual requirements
- We take care of everything, from receiving the products to delivering the images
- Consistent visual identity across all your products
- Time-saving and reliable process with experienced professionals
- Flexible pricing: à la carte or bundled packages

### Terms

- Services available individually or in volume-based packages
- Custom quote based on product type and quantity
- Direct collaboration with your marketing team

### Contact

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