

## Visual Content Services Offered to RONA Suppliers

### A Trusted Partner – Over 20 Years Working with RONA

For more than two decades, Imagine Photographie has been delivering visual content that fully meets RONA's technical and aesthetic standards, ensuring consistent quality for web content, planograms, and marketing projects

### eCommerce Photos

- Images compliant with RONA standards
- Complete carousels: main photos, secondary views, close-ups, lifestyle images
- Infographics (dimensions, features, benefits)

### Planogram Photos

- Photos produced according to RONA specifications
- Professional retouching and clipping
- Measurements compliant with official planogram standards

### Sustainability – Eco-fees

- Material identification (Recyc-Québec guidelines)
- Detailed component-level weighing
- Structured data export ready for RONA integration

### 360° Spins – Interactive Product Visualization

- Full 360° product photography
- Smooth, eCommerce-compatible animation
- Structured data ready for internal system integration

### High-End Photography – Special Projects

- Seasonal campaigns (Christmas, summer, promotions)
- Lifestyle, ambiance, and staged product photography
- Premium visuals for packaging, print, and advertising

### Product Video

- Short-form videos for product pages and marketing
- Highlights product features and usage
- Formats optimized for web and social platforms



### Why Choose Imagine Photographie

- Official RONA partner for over 20 years
- Full compliance with technical and visual standards
- Turnkey production: product reception - final delivery
- Packages adapted to product types and volume requirements

### Terms


- Services available à la carte or as volume-based packages
- Customized quotes based on product type and item count
- Direct and simplified collaboration with your marketing team

### Contact

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